



## **Al-Ahlia opens flagship showroom and service centre for MAN Truck & Bus in Kuwait**

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- **New 16,000 sqm. facility features state-of-the-art showroom**
- **Multilevel spare parts warehouse and workshop**
- **Purpose-built training centre**

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Al-Ahlia Heavy Vehicles Selling & Import Co, the exclusive importer of MAN Truck & Bus in Kuwait, inaugurated today the newest facility for MAN trucks in the Middle East located in the heart of the commercial business district of Kuwait, covering an area of over 16,000 square meters. The opening was attended by Ali Mohammed Thunyan Alghanim – Chairman of Kuwait Chamber of Commerce and Industry, Joachim Drees - CEO of MAN Truck & Bus AG, the leading German commercial vehicles manufacturer, Rüdiger Zettel – Deputy Head of the German Embassy in Kuwait, Eng. Fahad Ali Alghanim – Vice Chairman of Al Ahlia Heavy Vehicles Selling & Import Co., Franz von Redwitz – Managing Director of MAN Truck & Bus Middle East, Board of Directors of Al Ahlia Heavy Vehicles Selling & Import Co. and more than 100 VIP customers.

Commenting on the opening, Eng. Fahad Ali Alghanim, Vice Chairman, Al Ahlia Heavy Vehicles Selling & Import Co, said: “Our partnership with MAN Truck & Bus has been exemplary over the past 13 years. We grew from a humble market share of 5% before the partnership between Al-Ahlia and MAN began to an average of 35% over the last decade, selling over 2,300 trucks and 150 marine engines in Kuwait since 2005. Today, with this facility, Al Ahlia is committed to steadily increase MAN’s market share and become the market leaders.”

The new showroom and service centre seeks to reinforce MAN's leadership vision in Kuwait's commercial vehicles industry. The 4,000sqm workshop, 1,750sqm parts warehouse and 6,000sqm storage facility for trucks will ensure that customers get top-notch service and that a much wider range of genuine spare parts are immediately available.

Press Release  
**MAN Truck & Bus**



“We have always been particular about not only delivering high-quality products to our customers, but also ensuring excellent after-sales support. Our significant investment in the new facility is the outcome of our unshakeable commitment to offering our valued customers increased convenience and unlimited access to world-class products and solutions. We thank MAN Truck & Bus Middle East for its support and look forward to further strengthening our partnership to transform the commercial vehicle sector in Kuwait,” Alghanim continued.

Joachim Drees, CEO of MAN Truck & Bus AG, said: “The new state-of-the-art showroom is an important milestone in MAN Truck & Bus’ journey as it enables us to further deepen our presence in the Middle East, one of our key focus markets. The opening of the facility, which embodies MAN’s core message of being consistently innovative with its world-class, technologically advanced products and service capabilities, is a testament of Al Ahlia’s commitment to service quality to continuously deliver and exceed customer expectations.”

Franz von Redwitz, Managing Director of MAN Truck & Bus Middle East, said “As one of the fast-growing commercial vehicle markets, the Middle East offers an excellent opportunity for us. We remain fully focused on this market and direct investment in new facilities demonstrates our long-term commitment and expansion across the region. The opening of this facility is a landmark achievement in our long-standing partnership with Al-Ahlia Heavy Vehicles Selling & Import Co. and I thank our exclusive partner for its constant support since 2005.”

The facility includes a service advisory reception, where customers can inquire about different products and services, such as ProfiDrive, MAN genuine spare parts, and MAN service quality, a multilevel spare parts warehouse and workshop, among others.

It offers exceptional experience with internal and external areas of the workshop that are fully aligned with MAN corporate identity. It also boasts a purpose-built training centre to further improve the company’s provision of training towards enhancing the quality of services and customer experience.

# Press Release

## **MAN Truck & Bus**



### MAN Truck & Bus Middle East

Since 2006, MAN Truck & Bus Middle East has been the regional representative of MAN Truck & Bus AG which is headquartered in Munich, Germany and the largest company of MAN Group. It is a leading provider of commercial vehicles and buses that are renowned for their robustness, reliability and adherence to high standards of driver and passenger comfort and safety.

MAN Truck & Bus Middle East operates through an extensive network of 35 private capital dealers and importers in 14 countries namely Afghanistan, Bahrain, Iran, Iraq, Jordan, Kuwait, Lebanon, Oman, Pakistan, Qatar, Saudi Arabia, Syria, United Arab Emirates and Yemen.

Accommodating for the demanding operating conditions in the Middle East, MAN Truck & Bus Middle East provides full-fledged turn-key solutions for both goods and passenger transportation by road through its light (TGL) , medium (TGM) and heavy-duty (TGS WW) ranges of trucks, and MAN and NEOPLAN buses that provide basic to VIP luxury transport and travel requirements.