



Press release

## **MAN Truck & Bus awards best service at IAA Commercial Vehicles Trade Fair**

**Two workshops from Middle East are about to compete in the global final at the IAA.**

Leading manufacturer of mass transport vehicles MAN Truck & Bus will showcase its latest product offering at IAA (Internationale Automobil-Ausstellung) Commercial Vehicles as well as its strong service offering and innovative after-sales solutions for the Middle East region.

The leading international trade fair for mobility, transportation and logistics will take place in Hanover, Germany, from September 20th-27<sup>th</sup> for the 64<sup>th</sup> time. The company will participate with its latest series of heavy duty construction trucks, cargo trucks and public transportation buses, in addition to showcasing its commitment to sustainable and eco-friendly commercial transportation solutions.

Coinciding with MAN's participation in the IAA will be the awarding of the annual MAN Service Quality Award – an initiative aimed at recognising the top performing service centres across MAN's extensive global network of around 650 participating outlets from Europe, Africa, Middle East and the Commonwealth of Independent States.

The Middle East has had an impressive showing once again, with 10 regional service centres recognized for their excellence. Among about 42 competing workshops in the Region Middle East and Africa two regional centres – one in Dubai, UAE, and one in Erbil, Iraq – have made it to the global finals, an achievement that proves the high quality standard of after-sales support MAN is committed to providing its customers in the region.

The Middle East and Northern Africa currently has a service network of around 50 workshops dedicated to servicing its regional client base. The network is continuously expanding with the construction of new workshops. Only in 2013 MAN Importers in Middle East have committed to expanding their service network among others in Kuwait, Pakistan and Saudi Arabia.

MAN Truck & Bus Middle East and Africa FZE  
Marketing & Communications  
Dubai Airport Free Zone  
Dubai, UAE

Address enquiries to:  
Sabine Geiter  
Tel. +971 4 6016152  
Sabine.geiter@man.eu

[www.man-middleeast.com](http://www.man-middleeast.com)

Commenting on MAN's participation at the IAA, Rudolf Wiegand, Vice President After Sales Middle East and Africa said: "Meeting customers at the IAA always leads to more ideas on how to take our services to the next level. Based on our customers' feedback we are now offering a broad portfolio on extended warranty services. Within this portfolio there is a huge flexibility for combining different modules up to 600,000 km or 36 months for the entire vehicle and 800,000 km or 60 months on the driveline. So we are keen on spending time with our customers to see how we can develop our services even further."

Wiegand continued: "IAA Commercial Vehicles is one of the most widely attended international commercial trade fairs and gives us plenty of opportunity to take the pulse of the industry. We look forward to showcasing our superior range of commercial vehicles that deliver a high level of driver and passenger comfort and safety, efficient and economical fuel consumption, high performance, superior payload and on-road performance, in addition to our strong commitment to maximising our customers' investment through superior after-sales service."

- Ends -

#### **MAN Truck & Bus Middle East**

Since 2006, MAN Truck & Bus Middle East has been the regional representative of MAN Truck & Bus AG which is headquartered in Munich, Germany and the largest company of MAN Group. It is a leading provider of commercial vehicles and buses that are renowned for their robustness, reliability and adherence to high standards of driver and passenger comfort and safety.

MAN Truck & Bus Middle East operates through an extensive network of 35 private capital dealers and importers in 14 countries namely Afghanistan, Bahrain, Iran, Iraq, Jordan, Kuwait, Lebanon, Oman, Pakistan, Qatar, Saudi Arabia, Syria, United Arab Emirates and Yemen.

Accommodating for the demanding operating conditions in the Middle East, MAN Truck & Bus Middle East provides full-fledged turn-key solutions for both goods and passenger transportation by road through its light (TGL) , medium (TGM) and heavy-duty (TGS WW) ranges of trucks, and MAN and NEOPLAN buses that provide basic to VIP luxury transport and travel requirements.

Caption 1: The Finalists from United Motors, Dubai, UAE: From left to right:

Shivaji Rakshe, Jagadeesh Puthiyandi, Haveen Kumar and Gopakumar Kuttappan



Caption 2: The Finalists from Terramar, Erbil, Iraq

3. row from left Ali Bagheri, Mawlud Omar(SQA Team)

2. row from left Mr. Azis, Mr. Miran, Hawkar Asad, Mr. Sarmand, Mr. Hauras

1. row from left Mr. Bahnam, Mr. Mohammed



Caption 3: The finalist teams

**The Transport Efficiency Program from MAN Truck & Bus**

The amount of transport and traffic on roads is rising worldwide. At the same time, the long-term dwindling of energy resources is making transport increasingly more expensive. As one of the world's leading manufacturers of buses and trucks, MAN Truck & Bus makes an important contribution to the continued improvement of transport efficiency. MAN offers a comprehensive efficiency program to reduce your total costs of ownership. Transport efficiency, consolidated in the fields of technology, service, the driver and future expertise protects the environment and is added value for our customers.

**CONSISTENTLY EFFICIENT** 

For more information :

Walid Majzoub  
TRACCS

Tel: +9714 3672530

TRACCS 24/7 Media Hotline: +97150 9448389

Email: [walid.majzoub@traccs.net](mailto:walid.majzoub@traccs.net)