



## **MAN Truck & Bus Middle East Shares Insights on Improving Road Safety at Dubai Chamber of Commerce Seminar**

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### **Presentation showed that combination of behavioral and technological measures can significantly enhance safety on roads**

MAN Truck & Bus Middle East, a leading provider of commercial vehicles and buses, recently took part in a 'Road Safety for Commercial Driving' seminar hosted by the Dubai Chamber Sustainability Network. This initiative is the latest step in a range of MAN activities that focus on improving road safety. Their drive to share knowledge stems from the company's drive to support the UAE's Vision 2021 and help improve road safety across the UAE.

The session, hosted by Hans-Joachim Neumann, Head of Training at MAN, placed a special emphasis on the importance of combining behavioral and technological measures to tackle the issue of accidents involving commercial vehicles.

On behalf of MAN, he identified supporting the introduction of road transport governance regulations, education for transport operators / enforcement officers and enforcing mandatory vehicle specification standards for new commercial vehicle deliveries as areas which could have a huge impact on improving road safety standards in the United Arab Emirates, but also in the region as a whole

Neumann highlighted that intelligent safety and driver assistance systems as well as on correct load positioning can have a significant impact on making the roads a safer place. Nonetheless, based on MAN's research and experience as a full transport solution provider, it has been discovered that the impact of driver education and training is hugely and commonly underestimated, as attendees to the seminar learned.

However, through MAN's ProfiDrive program, it is guaranteed that the functions of the vehicle are fully and correctly utilized; driver behaviour and

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MAN Truck & Bus is one of Europe's leading commercial vehicle manufacturers and transport solution providers, with an annual revenue of some 10 billion euros (2017). The company's product portfolio includes vans, trucks, buses/coaches and diesel and gas engines along with services related to passenger and cargo transport. MAN Truck & Bus is a company of Volkswagen Truck & Bus AG, soon transforming into TRATON AG, and employs more than 36,000 people worldwide.

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productivity is improved; safety increases; fuel consumption reduces; and engine idle time and usage of breaks are decreased. It became evident that education is an integral part of road safety.

“We are pleased to be able to present to the members of the Dubai Chamber of Commerce,” said Mr. Franz von Redwitz, Managing Director, MAN Truck & Bus Middle East FZE. “It is crucial to regularly conduct trainings and seminars as vehicle technologies are constantly changing and developing and professional drivers need to be able to adapt in order to ensure safe roads for all.”

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MAN Truck & Bus in Middle East

Since 2006, MAN Truck & Bus Middle East has been the regional representative of MAN Truck & Bus AG which is headquartered in Munich. It is a leading provider of commercial vehicles and buses that are renowned for their robustness, reliability and adherence to high standards of driver and passenger comfort and safety.

MAN Truck & Bus Middle East operates through an extensive network of private capital dealers and importers in 14 countries namely Afghanistan, Bahrain, Iran, Iraq, Jordan, Kuwait, Lebanon, Oman, Pakistan, Qatar, Saudi Arabia, Syria, United Arab Emirates and Yemen. The local coordination office is located in the UAE, Dubai Airport Free Zone and guarantees for efficient sales and after sales support in the Middle Eastern region.

Accommodating for the demanding operating conditions in the Middle East, MAN Truck & Bus Middle East provides full-fledged turn-key solutions for both goods and passenger transportation by road through its light (TGL), medium (TGM) and heavy-duty (TGS WW) ranges of trucks, and MAN and NEOPLAN buses & coaches that provide basic to VIP luxury transport and travel requirements.