



Press release

MAN Supports 2014 Formula 1 Bahrain Grand Prix

MAN Truck takes F1 drivers on a parade lap around the track before the race on Sunday

April 7, 2014

MAN Truck & Bus Middle East was in the spotlight on the main racing day of the 2014 Formula 1 Bahrain Grand Prix held on Sunday 6th April by supporting the teams on and off the race track with its state-of-the-art and innovative truck portfolio.

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Prior to the official start for the night race on Sunday, all the F1 drivers were taken on a parade lap around the track on an open trailer platform for the traditional greeting of the crowds. An MAN TGS 19.400 4x2 Long Haul Tractor unit was used to tow the trailer around the entire circuit.

www.man-middleeast.com

The organisers needed a stylish and reliable truck to tow the trailer with the drivers around the circuit. They were impressed with the ease that the MAN TGS tractor unit had in hitching up to the trailer using the air suspension and the convenience of the Tipmatic gearbox, which ensured a smooth ride for the drivers.

MAN trucks were also used by DHL who are the Official Logistics partner for Formula 1 to transport all the cars and equipment from the Bahrain International Airport to the Bahrain International Circuit and back.

According to Simon Keen, General Manager of AMA Motors the sole Distributor of MAN Truck & Bus products in Bahrain, “Considering the prominence and global audience watching the race, the organisers decided that MAN was best equipped to support the opening day parade. In addition to this, MAN trucks also ensured the safe transportation of all the race cars to the circuit and back to the Bahrain airport concluding a successful end-to-end support initiative for the logistical needs of Formula 1 in Bahrain.”

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MAN Truck & Bus Middle East

Since 2006, MAN Truck & Bus Middle East has been the regional representative of MAN Truck & Bus AG which is headquartered in Munich, Germany and the largest company of MAN Group. It is a leading provider of commercial vehicles and buses that are renowned for their robustness, reliability and adherence to high standards of driver and passenger comfort and safety.

MAN Truck & Bus Middle East operates through an extensive network of 35 private capital dealers and importers in 14 countries namely Afghanistan, Bahrain, Iran, Iraq, Jordan, Kuwait, Lebanon, Oman, Pakistan, Qatar, Saudi Arabia, Syria, United Arab Emirates and Yemen.

Accommodating for the demanding operating conditions in the Middle East, MAN Truck & Bus Middle East provides full-fledged turn-key solutions for both goods and passenger transportation by road through its light (TGL) , medium (TGM) and heavy-duty (TGS WW) ranges of trucks, and MAN and NEOPLAN buses that provide basic to VIP luxury transport and travel requirements.

The Transport Efficiency Program from MAN Truck & Bus

The amount of transport and traffic on roads is rising worldwide. At the same time, the long-term dwindling of energy resources is making transport increasingly more expensive. As one of the world's leading manufacturers of buses and trucks, MAN Truck & Bus makes an

important contribution to the continued improvement of transport efficiency. MAN offers a comprehensive efficiency program to reduce your total costs of ownership. Transport efficiency, consolidated in the fields of technology, service, the driver and future expertise protects the environment and is added value for our customers.

CONSISTENTLY EFFICIENT 