



WATTS MIX IN THE PINK WITH MAN

Plant operator completes truck modernisation programme

Concrete producer, Watts Mix, has added a striking 'pink' MAN mixer chassis to its distribution fleet – taking the total of MAN's present in the Bridlington-based company to five. Watts has also said it plans to replace some older vehicles with Euro 6-powered MANs.

The 26-tonne TGM 26.340 6x4 dedicated mixer chassis was acquired thanks to its low kerb-weight, excellent off-road stability, driver comfort and good fuel economy. On these decisive factors, MAN emerged as the clear choice against other marques under evaluation.

A specially designed PTO is incorporated to provide continuous load for the mixer body. The Hymix 'P Series' body features a generous six cubic metre capacity which greatly reduces the risk of spillage on steep gradients.

The bold pink livery was chosen to coincide with the opening of Watts' new concrete plant in Selby, "We wanted to mark the occasion by making a statement on the road," said Adam Carr, Director, at Watts Mix, "We then decided to contact the Breast Cancer Campaign charity, who we thought might benefit as it has its own pink corporate colourways. We have pledged to donate a sum of money for every load of concrete we deliver with an ultimate target in excess of £10,000. Naturally, Breast Cancer Campaign is delighted."

Adam went on to describe the need for effective aftersales support, saying "Concrete is the 'ultimate' perishable load – a breakdown could result in a 15-tonne, lorry-mounted lump of set-concrete and steel by the roadside. MAN's North East truck & Van in Hull understands this by offering the flexibility of overnight servicing and repairs – it keeps us on the road delivering concrete, and we are very happy to have North East truck & Van as a partner."

ENDS

(285 words)

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The Transport Efficiency Program by MAN Truck & Bus

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