



## **MAN publishes Corporate Responsibility Report 2014**

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### **New online report with more direct approach towards target groups**

MAN for the first time charts a new course in presenting its achievements in corporate responsibility in an online report. The company gives its report a new innovative shape, presenting its activities in the field of sustainability under the title "Corporate Responsibility Report 2014": The website [cr-report2014.man.eu](http://cr-report2014.man.eu) features a large variety of interesting facts, site examples, and international impressions for readers, providing an innovative multimedia report on the 2014 CR activities. In addition to its central online presence, the MAN Group's CR activities are also available in its CR Journal in printed form and as pdf-format. The MAN 2014 GRI Report is the first one to fulfill the new G4 guidelines of the Global Reporting Initiative (GRI). With its three different formats, MAN offers its stakeholders a target-group-oriented and thus more efficient CR Report.

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On the occasion of the 60-year anniversary of SOS Children's Village in Germany, the new CR Report was presented at the SOS Children's Village Ammersee-Lech in Dießen. MAN and SOS Children's Village enjoy a long-standing partnership.

### **New CR Strategy 2020+**

In the 2014 reporting period, MAN realigned its CR Strategy in the wake of global challenges such as climate change or increasing urbanization. The result is MAN's "CR Strategy 2020+". It places an increased emphasis on the supply chain, the service life of products, and the topic of intelligent mobility. When it comes to responsibility, MAN was quite successful in the reporting period. The Company not only managed a 19-percent reduction in CO<sub>2</sub> emissions at production sites compared to 2008; it also convinced its expert audience when showcasing its products at the key trade fairs IAA Commercial Vehicles and the maritime trade fair SMM in 2014.

The MAN Group is one of Europe's leading industrial players in transport-related engineering with revenue of approximately €14.3 billion in 2014. As a supplier of trucks, buses, diesel engines, turbomachinery, and special gear units, MAN employs approximately 55,900 people worldwide. Its business areas hold leading positions in their respective markets.



### **SOS Children's Villages and MAN – strong partners**

SOS Children's Village and MAN have been partners for more than seven years. It all started with a vocational training center in Ethiopia and has now become a strong partnership: Whether donating funds and supplies, transferring knowledge, or employee volunteering – MAN has shown it is a partner that SOS Children's Villages can count on, making a valuable contribution to educational programs aimed at children and young people. In 2013 MAN extended its partnership for another three years with an annual donation of €150,000.

### **About SOS Children's Villages**

SOS Children's Villages is a nonprofit organization whose aid activities benefit children, young people, and families. The SOS Children's Villages are at the heart of the work the association does. In the villages, children whose birth parents cannot care for them for various reasons can grow up in a family-like environment. SOS Children's Villages has more than 2,400 facilities in 134 nations around the globe. In Germany some 3,400 employees working in 43 facilities provide assistance to more than 95,000 people. In 2015 the association is celebrating its 60<sup>th</sup> anniversary.