



Happy Birthday, MAN Truck & Bus! 100 years of MAN trucks and buses

Munich, June 21, 2015

The history of MAN trucks and buses began exactly 100 years ago today: it was on 21 June 1915 that the "Lastwagenwerke M.A.N.-Saurer", the M.A.N. Saurer truck factory, was entered in the commercial register of the city of Nuremberg – a reason to celebrate for the Munich-based company.

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100 years of MAN trucks and buses give its 34,000 employees worldwide plenty of reason to celebrate this great anniversary today. Joachim Drees, CEO of MAN Truck & Bus, sums up the historic significance of this important date:

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"MAN can look back on an eventful past, with periods of new beginnings, success, but also very challenging times. We are now in a period of reorientation, which at the same time is also a great opportunity for our company. In the light of this, our 100 year anniversary celebrations are, from my point of view, clearly marked by the slogan: under the Volkswagen umbrella, with strong roots in a successful past."

Drees emphasises the importance of this for customers and employees: "100 years mean a wealth of exciting and interesting stories from customers and partners, some of whom we have been dealing with for several generations. And of course there are also the experiences of our employees, some of whom have worked for MAN for as long as 50 years. The 'My-MAN stories' recount these stories and share them with others, bringing our history to life."

Family days at plants around the world include family members in the celebrations. The largest event will take place at our headquarters in Munich on July 25, where we are expecting about 25,000 people. Here is yet another reason to celebrate: It was 60 years ago that the Munich plant was founded, as a result of the relocation of commercial vehicle production from Nuremberg.



A digital journey back in time through 100 years of commercial vehicle production at MAN

To mark its centenary, MAN Truck & Bus is launching a centennial website: www.100years.man.eu – a digital journey back in time through 100 years of commercial vehicle production at MAN. This site tells a lot of fascinating stories that show how MAN has played a decisive role in shaping the future of mobility in the commercial vehicles sector over the past 100 years. The focus is on the values which MAN stands for, such as efficiency, customer proximity and product enthusiasm. More stories and milestones will follow over the course of the Centenary year. MAN's press newsletter and social media channels provide regular updates about new content.

Special editions for customers: "100 Years Edition"

To mark its product anniversary, MAN has released a special highlight: the "100 Years Edition" MAN TGX D38. The flagship model, offering 520 or 560 HP and its excellent equipment level, is aimed particularly at customers who are enthusiastic about MAN products: mirror polished stainless steel front and side bars with integrated LED accent lighting, the solid roof bridge truss with halogen high-beam headlights and two flaming lions, which extend over the doors and the sides of the vehicle on both sides, ensure that you will make quite an impression. The special edition truck is available now. Bus customers also have something to get excited about: the anniversary, "100 Years Edition" MAN Lion's Coach, will be presented to the public at the Busworld 2015 trade fair in October.

The "MAN – One Century" chronicle in bookshops now

A 320-page illustrated book for fans of our brand who are eager to find out more about the history of MAN trucks and buses will be published by August Dreesbach Verlag. "MAN – One Century" tells the story of commercial vehicle construction at MAN with short texts and hundreds of pictures taken from the historic MAN Truck & Bus archive, most of which are being published here for the first time. The illustrated book is a joint production created in cooperation with the agency Neumann & Kamp Historische Projekte. The book will be available in bookshops from mid-July 2015 as well as online and will cost approx. 50 euros.



The founding years: Customer proximity as a basis for success

The newly founded company was established in June 1915 as a joint venture between Maschinenfabrik Augsburg-Nürnberg AG and Saurer, a Swiss producer of commercial vehicles. The first MAN-Saurer 3-tonne truck soon left the joint factory in Lindau at Lake Constance. It was followed by the first buses, which were used as long-distance buses by the Imperial Post Office and transported passengers as well as letters and parcels. This was the beginning of commercial vehicle construction at MAN, a success story that has not only shaped the history of the company itself. Then as now, the keys to success were industry expertise, customer proximity and innovative strength as well as the employees' passion.

The first customers were mills, breweries, building companies and timber transporters in Bavaria. MAN opened its first repair shop with an off-site spare parts warehouse in Munich Schwabing in 1920. Maintenance, servicing and inspection were performed directly at the customer's premises – the revision service was born. This principle also caught on internationally: by the end of 1938, there were already over 2,400 MAN vehicles in 47 countries with service contracts. Today MAN employees provide tailored services to meet the needs of the customers at 580 sales centres and 1,500 workshops worldwide. MAN has significantly influenced the development of trucks and buses with advanced innovations for the last 100 years – and is continuing to do so.

Delve into the stories of a century of MAN trucks and buses at www.100years.man.eu

#MAN100Years – Share your own MAN story with us!