



Offering a future for children

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MAN takes part in the bauma Charity Alliance.

bauma 2016 is where Messe München for the first time introduces the bauma Charity Alliance, an industrial network implementing various projects aiming to sustainably improve the quality of life of people in need living in conflict areas, newly industrialised countries or developing countries. The platform is designed to promote exchanging views on how to implement social projects related to education, environment, health, nutrition and social integration between members.

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As a member of this network, MAN offers its experience gained during the partnership with SOS Children's Villages as a common resource. It's now been for several years that the commercial vehicle manufacturer supports a technical vocational school of SOS Children's Village in Kaliti, Ethiopia with donations, know-how and the personal participation of employees. Since 2008, the main focus has been on professional training, which provides young people with a long-term perspective for the future. Thanks to the support of MAN, training in the field of engine servicing/maintenance, power transmission systems and motor vehicle mechanics could be commenced and an additional college building could be erected. To train professionals of the future, MAN not only provides financial resources but also deploys trained employees as instructors for special trainings and demo units for educational purposes, including final drives, instrument system carriers, driver's cabs and a complete truck.

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This commitment is fruitful: about 60 graduates start working as automotive mechanics every year.

Find out more: <http://cr-bericht2014.man.eu/>

The MAN CR Online Journal introduces the highlights from the field of CR, such as the realignment of the CR strategy, efficient products and the sustainable relationship between MAN and the SOS Children's Villages.