



## **MAN new partner of Borussia Dortmund**

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### **"MAN team bus" to be christened at the IAA**

With the start of the new First Division soccer season, the MAN Group is now partnering with Borussia Dortmund. "Borussia Dortmund and MAN are brands with a rich tradition that stands for a long history of success. We are happy to announce that Borussia Dortmund will continue to travel in an exclusive MAN Lions Coach in the course of the next years. The team as well as its trainers and staff can rely on the great comfort of their coach," says Klaus Stahlmann, MAN SE Board Member. The Munich commercial vehicle and engine manufacturer will sponsor the BVB for the next several years, beginning with the 2010/11 season, thus concluding yet another partnership with a First Division team, after its cooperation with the FC Bayern München, the Hamburger SV, the VfL Wolfsburg and the FC Kaiserslautern. This season, the BVB will be using a new, exclusive MAN-brand team bus.

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Hans-Joachim Watzke, Manager of Borussia Dortmund, says, "We have only had the best of experiences with our MAN coach. This is why we are overjoyed about the new coach and our comprehensive partnership with the traditional company from Munich. After seven years, we are now changing over to a new coach model, which will hopefully accompany us to many successful games."

The team bus holds particular fascination for fans. This is why during the upcoming season, MAN and Borussia Dortmund will be presenting a number of exceptional fan events all related to the theme of the "mythic team bus". For the first time, for example, BVB fans will be able to name this vehicle themselves. As of today, they can go to the BVB website, [www.bvb.de](http://www.bvb.de), and enter their suggestions for names on a contact form. The best suggestions will be published on the soccer club's website for a final vote. The participant whose suggestion gets the most votes wins. The prize: a visit to Hanover's IAA at the end of September, where the winner will attend as "godparent" during the christening of the BVB team bus.

The MAN Group is one of Europe's leading industrial players in transport-related engineering, with revenue of approximately €12 billion in 2009. As a supplier of trucks, buses, diesel engines, turbo machinery, and special gear units, MAN employs approximately 47,700 people worldwide. Its business areas hold leading positions in their respective markets. MAN SE, Munich, is listed in the DAX (German Stock Index), which comprises Germany's thirty leading stock corporations.



In addition, fans will be able to experience the coach up close: MAN will remodel the previous Borussia Dortmund team bus, in which stars like Lucas Barrios, Dede, Neven Subotic or Mats Hummels have most recently ridden, for future use during special fan events.

Even the new BVB team bus will be opening its doors for fans: MAN and BVB will offer an exclusive trip in the team bus to an away game sometime during the season, and fans will have the opportunity to compete for this.

MAN and NEOPLAN-brand coaches transport many top soccer teams in Europe and Latin America to stadiums. AC Milano, FC Chelsea and Manchester City all take advantage of MAN's luxurious coaches. Brazil's star players also travel with MAN: both the national team as well as 15 First Division teams use MAN coaches. In Germany, nine of 18 First Division teams ride in team buses built by the Munich DAX 30 company.

### **Dortmund goes with MAN: The BVB's MAN Lions Coach**

Team buses have come to be an important part of pro soccer. They provide teams with space for the last quiet moments of concentration. After the games, teams can either celebrate their victories or deal with their losses in these "homes-away-from-home". The BVB team bus is exclusively equipped and fulfills all demands on modern travel. With 480 hp, the MAN Lions Coach can win a trophy for Borussia any time, and with 32 full-leather seats over a length of 13.8 meters, players have ample leg-room. Nine tables and leg-rests can be electrically adjusted for the greatest possible comfort. The kitchen area in the middle of the bus is completely equipped with the most modern kitchen devices and enables preparation of both meals and drinks. Four refrigerators ensure adequately cooled drinks at all times.

Four 19-inch monitors with DVD players enable players to watch relaxing films or get ready for the game. The trainer has a special seat, from where he can feed a video presentation into the system to give the team the last tactical instructions. And with wireless LAN and 220-volt connections at every seat, every player can unwind with a laptop as well.