



Hamburg travels MAN: new HSV truck christened

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First Bundesliga truck to bear the blue and white diamond design

The first MAN Bundesliga truck has been christened just in time for the derby match between local rivals Hamburg SV (HSV) and St. Pauli FC on February 16. Working together with HSV, the MAN sales office in Hamburg designed an MAN TGX semitrailer tractor in the HSV colors. The blue and white MAN truck was presented before the Imtech-Arena together with HSV's team coach, the 'Rauten-Express'.

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**Head of
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Katja Kraus, a member of the HSV Executive Board, was the godparent. Commenting on the truck, she said: "I am delighted that our diamond design will be on the road for all of Germany to see in such a special form and that it is such an eye-catcher."

Press Officer
Dominique Nadelhofer

The HSV truck is being used as a demonstration vehicle for MAN's Hamburg sales office and was handed over to the first customers for a test drive at the christening. Kai Bode of Spedition Bode in Reinfeld and Michael Garbe of Garbe Transport in Hamburg are already looking forward to taking to the road in the HSV truck.

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"The HSV fans among our customers will soon be able to order trucks in their favorite club's design too," said Gunnar von Glischinski from MAN's Hamburg sales office. "The partnership with HSV will allow us to roll out many trucks in the HSV colors."

The next exclusive Bundesliga truck has already been ordered: an MAN truck for a freight forwarder in the Palatinate region that bears the 1. FC Kaiserslautern (FCK) design will soon be seen rolling through Europe.